Agile draws from the iterative method to cater to the needs generated by the rapid progressions occurring in the wake of the internet. In this method, progress is accomplished in bits and stages like in the iteration model.  
The main difference is that the progress occurs much more rapidly in Agile. Agile fast-tracks time-frames from months to weeks. It’s become widely popular because of this. It enhances collaborations and flexibility in the development process, and that helps custom web development services handle changes to standards and the peculiar needs of the development with greater versatility and effectiveness.  
Here are some tips for choosing the best software development life cycle.

For developments that unfold through sprints, the Agile and iterative methods are the best, as they facilitate the release of partially completed systems to generate an impression of rapid progression.

Prototype model

  The prototype model adopts the method of gradual refinement to improve the prototype, so that the prototype can be developed "rapidly".

  Prototype model is a user demand driven method. It can reduce the risk of system development, especially in the development of large projects. Because the analysis of project requirements is difficult to be completed at one time, the effect of applying prototype method is more obvious.

Applicable project characteristics of prototype model:

I small system with simple treatment, clear process and narrow coverage;

II. In the requirement stage of large-scale system, use prototype to communicate with users, and the requirement analysis will be more clear and detailed.